

Student Name:

## Skittles Development Packaging Design

### Prototype

Prototype was constructed with high quality, neatness and strong attention to detail. Prototype clearly describes how the packaging would function and meets the elements below:

#### Physical Protection

Unsatisfactory, Poor, Unacceptable      1            2            3            4            Excellent, Outstanding, Exemplary

#### Barrier Protection

Unsatisfactory, Poor, Unacceptable      1                            2                            3            Excellent, Outstanding, Exemplary

#### Containment or Agglomeration

Unsatisfactory, Poor, Unacceptable      1                            2                            3            Excellent, Outstanding, Exemplary

#### Information Transmission

Unsatisfactory, Poor, Unacceptable      1                            2                            3            Excellent, Outstanding, Exemplary

#### Marketing

Unsatisfactory, Poor, Unacceptable      1                            2                            3            Excellent, Outstanding, Exemplary

#### Security

Unsatisfactory, Poor, Unacceptable      1                            2                            3            Excellent, Outstanding, Exemplary

#### Convenience

Unsatisfactory, Poor, Unacceptable      1                            2                            3            Excellent, Outstanding, Exemplary

#### Portion Control

Unsatisfactory, Poor, Unacceptable      1                            2                            3            Excellent, Outstanding, Exemplary

#### Development Drawing

The drawing represents skills that reflect a thorough knowledge of CAD. Line weights & line styles are accurate. Geometry is accurately located. The development & dimensions (if required) of the package is properly represented.

Unsatisfactory, Poor, Unacceptable      1            2            3            4            5            Excellent, Outstanding, Exemplary

#### Attention to Detail

The student planned carefully and showed an awareness of the elements and principles of design; chose & represented elements effectively.

Unsatisfactory, Poor, Unacceptable      1            2            3            4            5            Excellent, Outstanding, Exemplary

#### Effort/ Perseverance

The project was continued until it was complete as the student could make it; gave it effort far beyond that required; to pride in going well beyond the requirement.

Unsatisfactory, Poor, Unacceptable      1            2            3            4            5            Excellent, Outstanding, Exemplary

#### Presentation

The student gave an attention getting presentation Speaker uses a clear, audible voice and good language skills. Information is presented in a logical sequence points made reflect well their relative importance.

Unsatisfactory, Poor, Unacceptable      1            2            3            4            5            Excellent, Outstanding, Exemplary

**Points Received:                    /40**