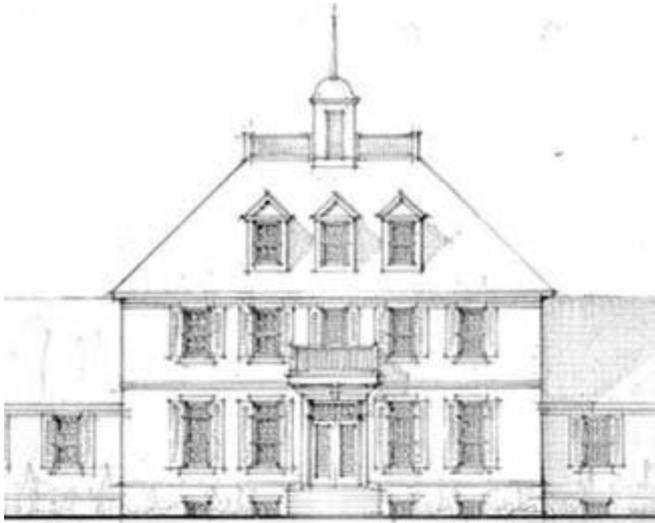




PRESENTATION DRAWINGS



**THE PURPOSE OF A
PRESENTATION DRAWING IS
TO SHOW THE FINISHED
STRUCTURE.**



DRAFTED

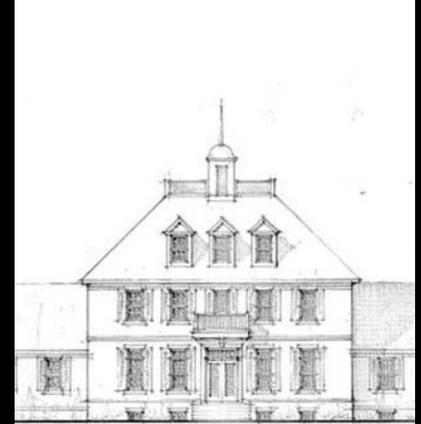


RENDERED



PHOTO

**PRESENTATION DRAWINGS
IS A FORM OF SHOWING
VARIOUS PARTS OF THE
BUILDING IN A MORE
MEANINGFUL WAY THAN
CONSTRUCTION DRAWINGS
TO SOMEONE WHO IS NOT
FAMILIAR WITH READING
CONSTRUCTION DRAWINGS.**



MANY TIMES PRESENTATION DRAWINGS ARE USED TO “SELL” THE IDEA TO A CLIENT, AN OWNER, CITY, APPROVAL BOARD, ETC. THEREFORE, THEY ARE GENERALLY RENDERED TO ENHANCE THEIR APPEARANCE. TODAY, WHEN MARKETING YOUR PROPERTY, INVESTORS WANT TO SEE A CLEAR LAYOUT OF THE FINISHED PRODUCT. RENDERED DRAWINGS HELP PROSPECTIVE BUYERS GET AN IDEA OF THE PROJECT BEFORE PURCHASING.



Belleme Residence.
les plans everything

Plan Penthouse

APARTAMENT 51	
1	Bucătărie / Kitchen 18,88mp
2	Loc de joacă / Living / Dining 19,35mp
3	Living 42,49mp
4	Dormitor / Bedroom 16,72mp
5	Dormitor / Bedroom 14,24mp
6	Băie / Bathroom 5,11mp
7	Dormitor 8,64mp
8	Living / Hall 3,64mp
9	WC de serviciu / Toilet 3,48mp
10	Dormitor / Bedroom 26,41mp
11	Dormitor 10,54mp
12	Băie / Bathroom 8,86mp
13	Terasă / Terrace 21,89mp
14	Terasă / Terrace 88,77mp
15	Depozitare / Storage 28,45mp
Suprafață totală teren construit / Total built up area: 327,21 mp	
Suprafață totală teren / Total terrain area (13514-39): 33731 mp	





DINING

KITCHEN

FAMILY

MASTER BEDROOM

MASTER BATHROOM

BATH 2

LINEN

W.I.R.

LAUNDRY

LIVING

ENTRY

BEDROOM 2

BEDROOM 3

PORCH







PRESENTATION DRAWINGS REQUIRE A DEGREE OF REALISM WHICH MAY BE ACCOMPLISHED THROUGH RENDERING. SHADES, SHADOWS & TEXTURES PROVIDE MORE REALISM THAN JUST CLEAR SHARP LINES. FOR THIS REASON, PRESENTATION DRAWINGS ARE USUALLY RENDERED USING ONE OR MORE OF THE COMMON TECHNIQUES.

*** COMPUTER (PHOTOSHOP, VIZ, ETC...)**

- PENCIL
 - INK
 - COLORED PENCILS
 - MARKERS
 - WATER COLOR
 - AIR BRUSH
 - COMBINATION OF TECHNIQUES
- *MANY TECHNIQUES NOW DONE IN THE COMPUTER, MIMIC TECHNIQUES ONCE DONE BY HAND.*



PENCIL RENDERING

- *EASY*
- *NO SPECIAL MATERIALS NEEDED*
- *HARD TO KEEP DRAWING CLEAN.*



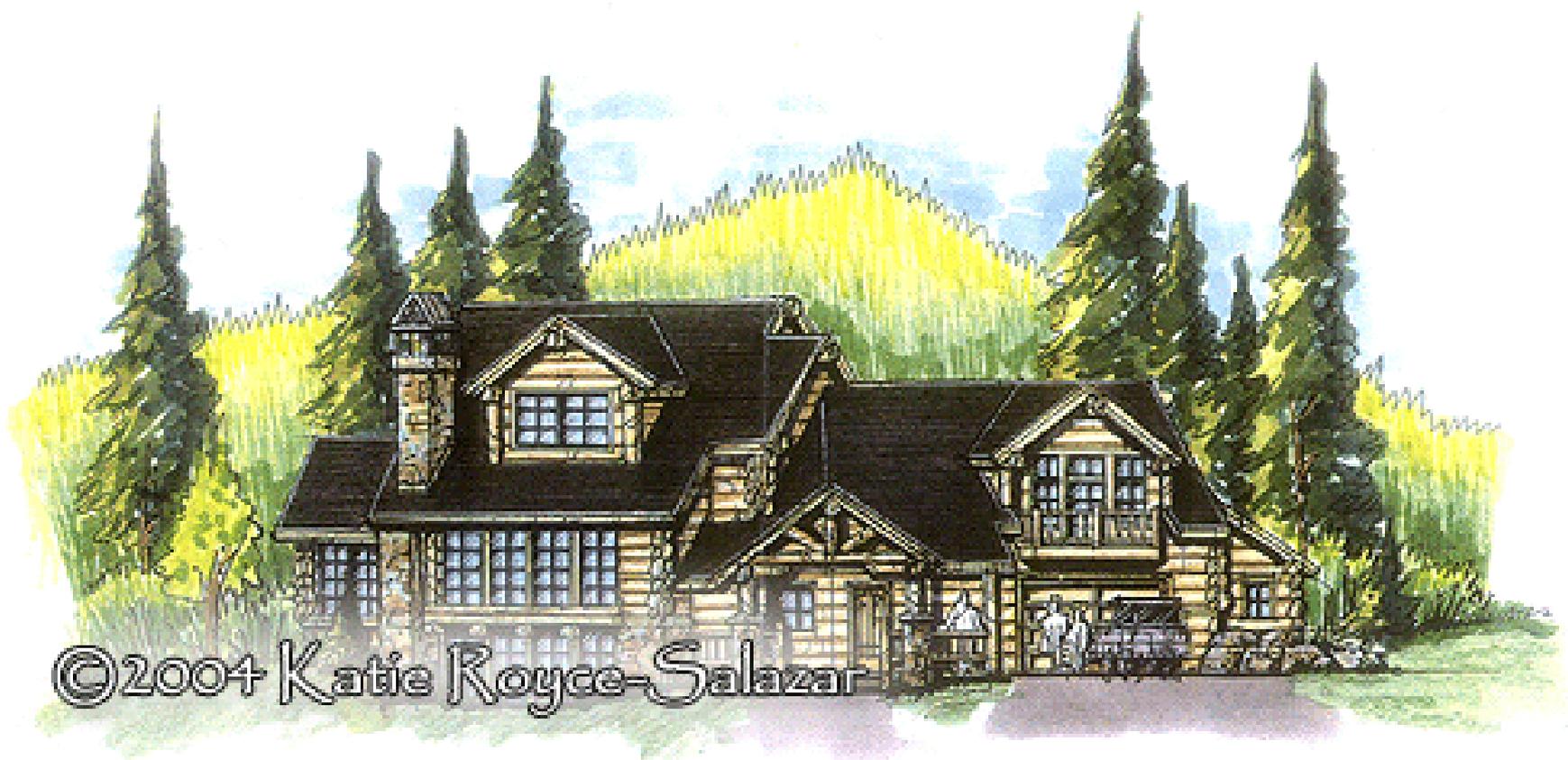
INK RENDERING

- *LINES ARE SHARP AND CAN PUT FINE DETAIL*



COLORED PENCILS RENDERING

- *DRAWINGS CAN BE SIMPLE OR IN-DEPTH*



MARKER RENDERING



- *DISTINCT STRONG COLORS*
- *GREAT FOR SITE PLANS*

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TASTUDIO

WATER COLOR RENDERING



- *VIVID COLORS*
- *ONE OF THE MOST EFFECTIVE FORMS*
- *LOTS OF PRACTICE AND PATIENCE*

AIR BRUSH RENDERING

- *USUALLY DONE BY PROFESSIONAL ILLUSTRATORS*
- *AN AIR NOZZLE SPRAYS INK ON THE PAPER*



COMPUTER RENDERING

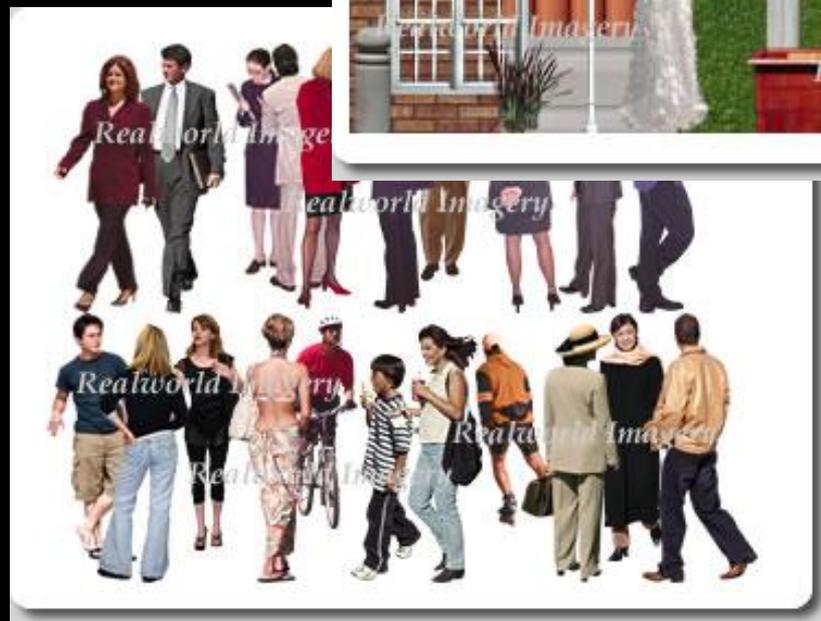
- *MOST POPULAR*
- *FAST TURN AROUND AND EASY TO ALTER*



MIXED MEDIA RENDERING

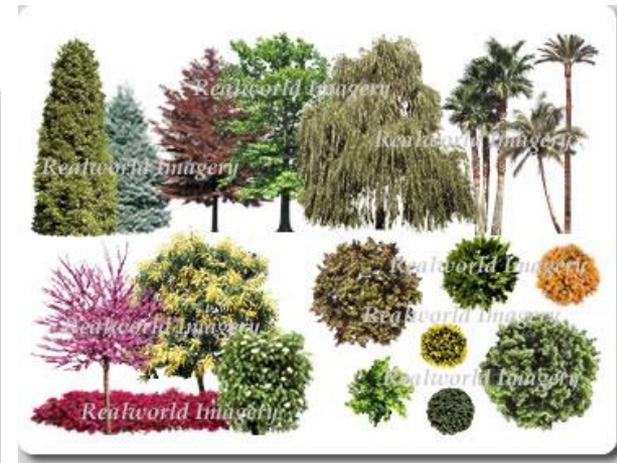


ENTOURAGE'



ENTOURAGE'

- ***ENTOURAGE' IS THE SURROUNDINGS SUCH AS TREES, SHRUBS, CARS, PEOPLE, AND TERRAIN.***
- ***THESE FEATURES ADD TO THE REALISM OF THE DRAWING & SHOW AN ARCHITECTURAL STRUCTURE IN IT'S PROPER SETTING.***
- ***FOR THOSE WHO FEEL INADEQUATE IN DRAWING THESE FEATURES, THERE ARE "STAMPS", AND TEMPLATES AVAILABLE.***

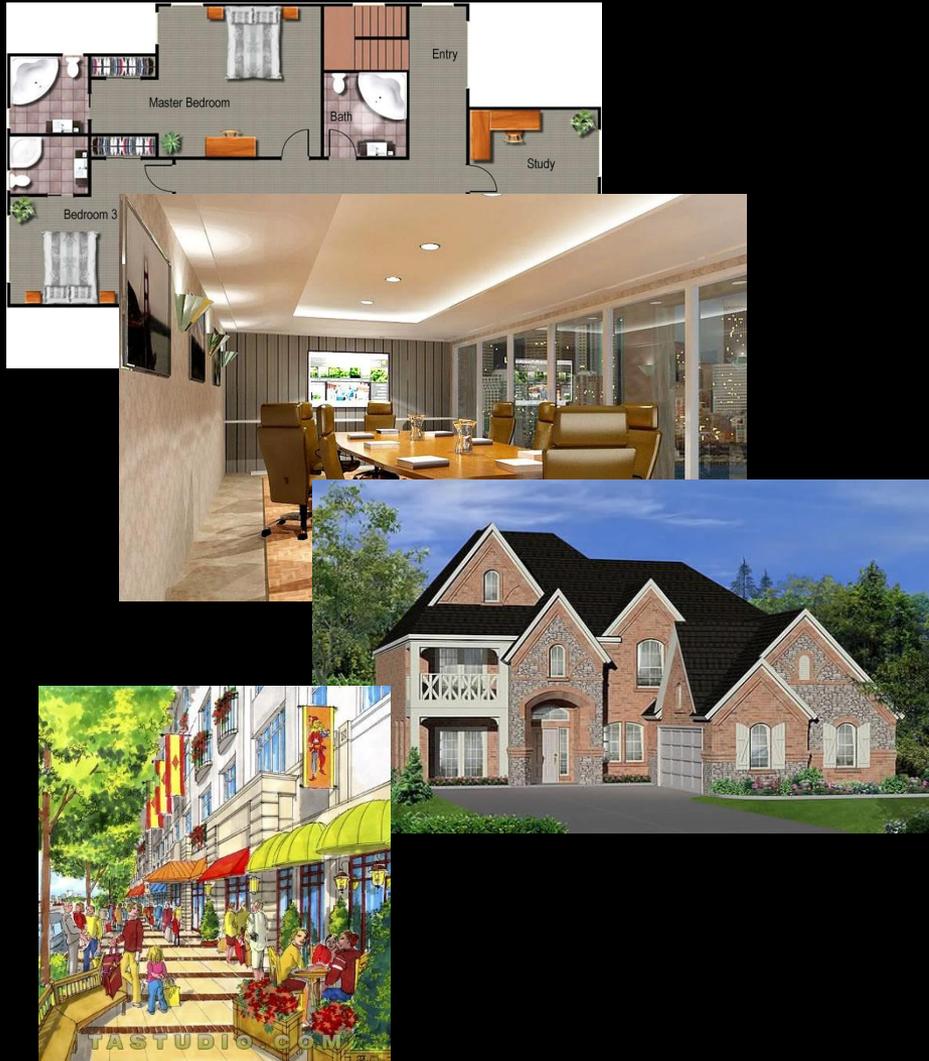




LOOK AT THE ENTOURAGE IN THE PRESENTATION RENDERINGS.



TYPES OF PRESENTATION PLANS



SEVERAL TYPES OF PRESENTATION DRAWINGS ARE USED TO REPRESENT A STRUCTURE.

** EXTERIOR & INTERIOR PERSPECTIVES*

** RENDERED ELEVATIONS*

** PRESENTATION PLOT PLANS*

** FLOOR PLANS*

** SECTIONS*

ARE TYPICALLY PREPARED TO HELP “SELL” THE PLAN TO THE PROSPECTIVE CLIENT. THESE DRAWINGS ARE DESIGNED TO PRESENT THE DESIGN TO A LAYPERSON WHO MAY NOT UNDERSTAND CONSTRUCTION DOCUMENTS.

EXTERIOR PERSPECTIVES

• PRESENT THE STRUCTURE AS ACCURATELY AS POSSIBLE, DISTORTION, IF PERMITTED, COULD MISREPRESENT THE APPEARANCE AND CREATE A FALSE IMPRESSION.



INTERIOR PERSPECTIVES

- *SHOWS WHAT THE INTERIOR OF THE SPACE LOOKS LIKE.*
- *ESPECIALLY IMPORTANT FOR “KEY” AREAS OF THE BUILDING.*



RENDERED ELEVATIONS

- *ORTHOGRAPHIC-TYPE DRAWING WHICH SHOWS NO DEPTH.*
- *THE ADDITION OF MATERIALS, TREES, AND OTHER SURROUNDING FEATURES CAN HELP TRANSFORM AN ELEVATION INTO AN EFFECTIVE PRESENTATION*
- *FREQUENTLY USED BECAUSE IT IS QUICK AND USUALLY QUITE SATISFACTORY.*



PRESENTATION PLOT PLANS

- *USED TO SHOW SITE & STRUCTURE RELATIONSHIP*
- *A “BIRD’S EYE” VIEW OF THE LAYOUT*
- *MANY STYLES USED*



PRESENTATION FLOOR PLANS



- *USED TO EMPHASIZE FEATURES SUCH AS FURNITURE, FLOORING, & CONVENIENCES.*
- *COLOR CAN BE USED TO CALL ATTENTION TO SOME AREAS OR USED ON THE ENTIRE FLOOR PLAN.*
- *THE SPECIFIC USE INTENDED FOR THE DRAWING SHOULD BE EVIDENT BY THE PRESENTATION TECHNIQUE USED.*

RENDERED SECTIONS

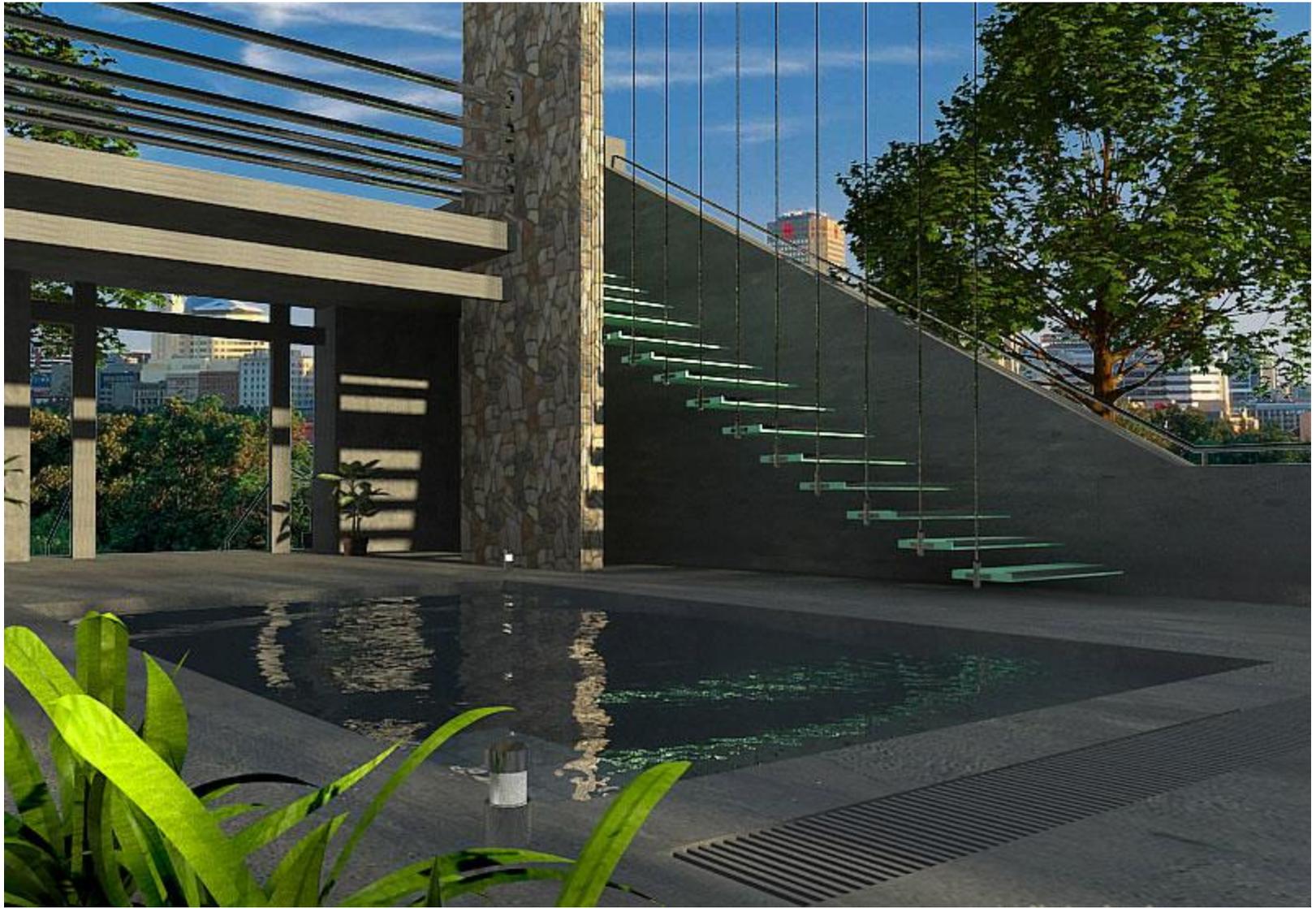


- *A SECTION CAN HELP EMPHASIZE THE VARIOUS LEVELS & COMMUNICATE THE INTERNAL LAYOUT OF THE HOUSE.*
- *ALLOWS A PERSON TO VIEW THE INSIDE OF THE HOUSE.*

EXAMPLES...



EXAMPLES...



EXAMPLES...



EXAMPLES...



EXAMPLES...



<http://thearchitectstake.com/interviews/zackdevito-architecture-designers-master-builders-part-1/>

<http://www.geometrikstudio.com/index.php>

<http://www.bellevueresidence.ro/en/index.htm>