

Career Poster

Design and create a poster showing a career/job of your choice that would relate to this class. Refer to the career poster rubric to understand what information should be included. You may use your choice of programs or media to create the poster, with the end result having it uploaded to your on-line portfolio. You you will be asked to present about your career in front of an audience.

Career/Job Poster				
	Novice 0.5 pts	Apprentice 1 pts	Proficient 1.5 pts	Distinguished 2 pts
Job Description	Novice Does not provide a job description.	Apprentice Incomplete job description. (1-2 sentences)	Proficient Complete job description. (No examples)	Distinguished Job description w/ examples.
Why this career interests you.	Novice Student writes only 2 sentences or less. Student does not include details.	Apprentice Student does not write a full paragraph. There are only 3 sentences. Paragraph includes only some details.	Proficient Student writes 4 sentences. Paragraph mostly includes details.	Distinguished Student writes a full paragraph including 5 sentences.
How to achieve this career. Discuss the types of education and/or training you must receive to perform this job.	Novice Student does NOT include a section about how to achieve this job/career.	Apprentice Student includes a section on their poster that includes some components of how to achieve this job/career.	Proficient Student includes a section on their poster that includes most components of how to achieve this job/career.	Distinguished Student includes a section on their poster that includes all components of how to achieve this job/career.
This class and the career. How do you see this class helping or leading you to the career you choose?	Novice Student does NOT include a section about how this class can help achieve or relate to this job/career.	Apprentice Student includes a section on their poster that hints at some components of how this class can help achieve or relate to your selected job/career.	Proficient Student includes a section on their poster that somewhat shows components of how this class can help achieve or relate this job/career	Distinguished Student includes a section on their poster that clearly shows components of how this class can help achieve or relate this job/career
Impact on community.	Novice Student does NOT include a section about how this job/career impacts the community.	Apprentice Student includes a section on their poster that includes 2 or less ways this job/career impacts the community.	Proficient Student includes a section on their poster that includes at least 3 ways this job/career impacts the community.	Distinguished Student includes a section on their poster that includes at least 4 ways this job/career impacts the community.

Salary What is the average salary	Novice Poster does not include salary.	Apprentice Poster has inaccurate salary.	Proficient Poster has salary.	Distinguished Poster has salary.
Grammatical Structure	Novice Student does not capitalize or punctuate sentences correctly. There are 5 or more spelling errors.	Apprentice Student does not capitalize or punctuate sentences correctly. There are 4 spelling errors.	Proficient Student uses correct capitalization and punctuation. There are 2-3 spelling errors.	Distinguished Student uses correct capitalization and punctuation. There are 0-1 spelling errors.
Word Choice	Novice Word choice is general and boring. "Chicken Nuggets & White Milk"	Apprentice Word choice shows minimal sophistication. Paragraphs show 1-2 examples of sophisticated language per paragraph.	Proficient Word choice shows sophistication. Each paragraph has 3-4 examples of strong word choice.	Distinguished Word choice shows sophistication. Each paragraph has 5 or more examples of strong word choice.
Design of Poster	Novice Student did not use imagery or selected basic clip art. There is little or no attempt at creativity in making of the poster.	Apprentice Student used imagery such as: drawings, photographs, diagrams in the poster. The imagery is related to the career and somewhat compliments the design of the poster. There is an attempt at creativity in making of the poster.	Proficient Student used imagery such as: drawings, photographs, diagrams in the poster. The imagery captures the essence of the career and compliments the design of the poster. It is clear that the student considered the impact of the imagery on the poster and that it was creatively placed.	Distinguished Student used imagery such as: drawings, photographs, diagrams in the poster. The imagery captures the essence of the career and strongly compliments the design of the poster. It is clear that the student considered the impact of the imagery on the poster and that it was creatively placed. The student went above and beyond in their selection of imagery and in the creative process.
Poster Ownership	Novice Student did not include a poster title, their student name or date.	Apprentice Student included one of the following, a poster title, their student name, and date. Font sizes for these items are appropriate. (Title large, name and date small).	Proficient Student included two of the following, a poster title, their student name, and date. Font sizes for these items are appropriate. (Title large, name and date small).	Distinguished Student included, a poster title, their student name, and date. Font sizes for these items are appropriate. (Title large, name and date small).

Comments:
